



Press release
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Signia at EUHA 2025: Experience innovations live

Erlangen/Nuremberg, 22 October 2025. Hearing aid manufacturer Signia is presenting a wide-ranging programme at this year's EUHA Congress, offering visitors the chance to experience hearing aid innovations first-hand. Visitors to the Signia stand can expect a diverse portfolio, exciting technological insights and plenty of interaction.

A broad product portfolio for a broad target group

As one of the industry's leading providers, Signia presents the most comprehensive portfolio of hearing solutions. At the heart of this is the Integrated Xperience platform, which revolutionises speech understanding in group conversations with its unique multi-beamformer technology and has solved a key challenge, the "cocktail party effect".

Following the product launch of **Motion Charge&Go IX** and **Insio Charge&Go CIC IX** at the end of August, IX is now available in all common designs. Both models combine multi-beamformer technology with state-of-the-art battery technology, opening up new treatment options for audiologists for different target groups.

"For the first time, we now offer all classic designs with rechargeable batteries – from CIC to Super Power BTE. This is a real milestone for the industry, confirming our pioneering role in lithium battery technology," says Tobias Wiedmann, Managing Director of Signia Germany.

Insio Charge&Go CIC IX: Custom-made, extremely discreet – and rechargeable [[🔗 more on the web](#)]

With **Insio Charge&Go CIC IX**, Signia has achieved a world first: a custom-made in-ear hearing aid with advanced audiology **and rechargeable battery** – in a housing as small as devices with a size 10 battery. Ideal for anyone who values individuality, high wearing comfort and maximum discretion.



- Clearer speech comprehension even in challenging situations
- Battery technology for up to 35 hours of use
- Mobile charger with replaceable battery (in accordance with latest EU directive)
- Remote control via the Signia app or miniPocket

Studies show that OneMic 2.0 technology offers a 7 dB improvement in signal-to-noise ratio over competitors' CICs, which corresponds to a 5-fold improvement in speech contrast in noisy environments¹.

Motion Charge&Go IX: Robust all-rounder with extra power [[🔗 more on the web](#)]

With Motion Charge&Go IX, Signia brings IX into the power class, closing a gap in its portfolio. Now, specialist shops can also offer the advantages of IX technology to customers with more severe hearing loss – or to those for whom other designs are not suitable, e.g. due to anatomical features of the ear.



- Multi-beamformer for group conversations – even in noisy environments
- Extremely high amplification up to 82 dB
- Battery life of up to 70 hours (SP version)
- Very easy to use and extremely robust

EUHA stand: Live experiences and a real challenge for visitors

At this year's EUHA exhibition, Signia is not only showcasing hearing aids, but also making innovation visible, audible and tangible in all dimensions.

Virtual world: experience tiny technology with maximum wow factor

In a specially developed VR world, we are opening up the inner workings of our miniature marvel, Insio Charge&Go IX, live at the EUHA stand. Visitors can look right into the heart of technology. Impressive size comparisons show just how much cutting-edge technology is packed into this tiny device – with a guaranteed wow effect.

Signia Brand Store: Tomorrow's consultation [[🔗 more on the web](#)]

Following its great success last year, the Signia Brand Store will once again be part of the trade fair presentation in 2025. The store, set up especially for the EUHA at the stand, provides a practical demonstration of how hearing care advice can be designed from the perspective of end customers. With its proven brand experience concept, Signia invites visitors to try, touch and rethink.

Challenge at the stand: Beat the pro

For the traditional get-together at the Signia exhibition stand (Wednesday from 5 p.m.), a very special highlight awaits sporty visitors: Who can beat our star? Anyone who dares to compete against 19-year-old professional table tennis player Arda Yenen can win great prizes.

¹ Jensen, N. S., Samra, B., Hain, J., & Branda, E. (2025). Binaural OneMic Directionality 2.0 delivers 5 times the speech enhancement in noise versus key competitors. Signia White Paper. Download here: [signia-white-paper-study-onemic-directional-microphone-20082025.pdf](#)

About Signia

Signia, part of the WSA Group, is one of the world's leading brands for hearing aids. With iconic innovations, we are rethinking hearing aids. How they look, how they work, how they sound. Our goal: to inspire and move people. We don't see hearing loss as a limitation. Together with our partners, independent hearing care professionals, we do more than just compensate for hearing loss. Our products enable hearing aid wearers to achieve more than ever before. Not just to be better, but to be brilliant. Brilliant at hearing – every word, every beat, every breath.

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